

ACSA Executive Committee Elections 2015

Manifesto

As a candidate for position of executive officer you are required to submit a manifesto.

Your manifesto is a public declaration of your aims and lays out; who you are, what you plan to do and why students should vote for you.

You have just 100 words, so use them well. Here are some tips to consider when writing your manifesto:

- Avoid using big words, keep it simple so everyone can understand
- Set out your goals for your time in office, make sure they are achievable and realistic in the time you will be serving as executive officer
- Your manifesto is about YOU, be positive and concentrate on YOUR strengths
- Be relevant, don't take up space telling voters that you like cats or that you're just back from holiday, make every word count
- Stick to the word count (100 words). Voters will switch off if they have pages and pages to read
- Be inspiring, add humour if you want, make people who don't know you want to vote for you
- Once you have written it, run it by a few friends to check that it makes sense, is relevant and has the desired effect

Please email your 100 word manifesto to Charlotte Mitchell at charlotte.mitchell@ayrshire.ac.uk no later than 1pm on Friday 26th September, clearly stating your name and the position you are applying for.

