

Ayrshire College Strategic Ambition 2024 – 2027

**Empowering People
for a Changing World**



Set within the heart of our communities, Ayrshire College is a key anchor within a diverse and vibrant eco-system in supporting socio and economic development and transforming the lives of people.

We offer a vast range of college based and in work training programmes, from entry to degree level, which are designed in response to the needs of our region and beyond.

Our Strategic Ambition for 2024-2027 builds on our collective achievements in recent years, driving us towards even greater success in fulfilling our objectives: to deliver **outstanding experiences**, to be the **partner of choice**, and to play a key role in **enabling the future**.

With over 10,000 businesses across Ayrshire, our priority is to extend the reach of the College to new areas and develop strong partnerships, based on trust, success and innovation. We will also continue to have a clear focus on the key sectors of our local economy: **Engineering and Aerospace, Digital, Construction and Clean Growth, Wellbeing Economy and Visitor Economy**, to harness the strength of our collective aspirations and ambitions.

Together, we will meet the challenges and capture the opportunities of the years ahead with purpose and determination in a world that is continually and rapidly changing. Through innovation and collaboration, locally, regionally and beyond, we will inspire outstanding achievement, both in ourselves and others, to build a better and more ambitious future for our students, business partners and stakeholders.



Our new Strategic Ambition sets out how Ayrshire College will enable our region to thrive in a rapidly changing world.

By valuing the talents and expertise of our staff, empowering our students, providing outstanding learning experiences, alongside working in partnership with others, we will continue to play a leading role in realising the potential of Ayrshire.

*Angela Cox
Principal and Chief Executive*



Strategic Ambition

Enabling learning which provides our people with the skills to be successful and our economy to thrive.



Strategic Objectives

Outstanding Experiences

Grounded in high quality learning and teaching, where our students are challenged to reach the highest standards, to thrive and succeed. We deliver outstanding experiences through:

- Personalised and inclusive approaches
- Building ambition
- Inspiring success



Before starting my course, I was unsure where my path would lead. Now, after gaining hands-on experience and knowledge, I'm thrilled to have secured an apprenticeship at GE Caledonian. Every day, I get to work on machines, turning my passion for electrical engineering into a promising career.



Strategic Objectives

Partner of Choice

Our sense of place extends to our communities, our business partners, our region and beyond. We are regionally focused and globally engaged as a key partner through:

- Innovation and collaboration
- Impactful contributions
- Immersive relationships



XLCC formed a fantastic partnership with Ayrshire College early in our journey. The College has worked and supported us in not only accessing a pipeline of talent from their PEO course but also in bringing our Modern Apprenticeship programme to life.

Emma Burgess
HR Manager at XLCC



Strategic Objectives

Enabling the Future

We will shape the future positively, to drive transformation and continuous improvement, respond to challenges and bring new ideas to life through:

- Leading and influencing within our ecosystem
- Data informed and intelligence driven approaches
- Agile and responsive behaviours



Our measures of success

We will measure our success through:



Student attainment continues within the top quartile of national performance



Student satisfaction continues within the top quartile of national performance



Further improve staff satisfaction year on year



Improve external stakeholder satisfaction year on year



Continue to deliver financial sustainability



Increase the number of employer partnerships year on year



External recognition of impact and success

Student population



658

learning programmes



13,650

students enrolled

1 → 5

77%

SIMD 1 - 5



1300

total apprentices

Total full and part time students:

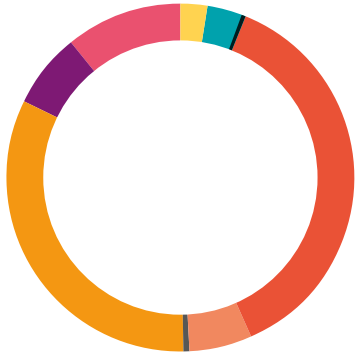


47.11%* full-time students

52.89%* part-time students

**students can be enrolled in both full-time and part-time courses within same session*

Total modern apprentices:



- Engineering
- Automotive (mech)
- Life science
- Trades
- Plumbing & heating
- Electrical installation
- Hospitality
- Hairdressing
- Sport
- Care



I have had an excellent experience at Ayrshire College this year. The course was great, and the units were very relevant. The lecturers were incredibly supportive, and the Student Experience team were very helpful.

Completing this course will help me as I move forward in the Health Sector. It has been well-organised, and the teaching has been excellent, with a mix of lectures, class discussions, and group work.

I would recommend this course to anyone interested in working in the Allied Health Professions.



This is my third and final year at Ayrshire College, and like previous years, it has been great. I have loved every minute of it.

The lecturers have been amazing – very friendly, approachable, and supportive throughout each year. They have continuously set more challenging briefs, allowing us to learn and explore new software and techniques.

It has been a great foundation for learning, and I feel really confident and ready for my next step at university.



I found the CMI Level 5 Management and Leadership training course very informative. It enabled me to reach my full potential in a managerial environment, helping me realise my capabilities and how I can implement these skills to enhance both others and the organisation as a whole.



Our Values

**Open and
Honest**

Innovative

Respectful

Supportive



**Empowering People
for a Changing World**

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