

Ayrshire College

Statement of Ambition 2030

Strategic Objectives & Measures of Success 2021–2024



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Ayrshire College Refresh & Renew Plan 2021–24



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Ayrshire College is fully committed to challenging discrimination, advancing equality of opportunity, promoting inclusion and celebrating the diversity of all of its students, staff, visitors and partners.

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Ayrshire College will be an inspirational place of learning where individuals can excel and realise their full potential. A place where businesses and communities can access skills, expertise and innovation that supports local and national economic development and inclusive growth.

We will achieve this through strong collaboration and partnership working and by investing in and valuing our staff and students.



Ambition 1

To be an accessible, inspirational, and inclusive place to work and learn

[Click here for more](#)



Ambition 2

To support, empower and inspire our staff and students

[Click here for more](#)



Ambition 3

To be a high-performing, environmentally responsible college recognised for excellence, equality, and integrity

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Strategic Objectives 2021–24

Over the next 3 years we will:



What will success look like?

By 2024 we will have:



Increased the numbers of students, including those from disadvantaged backgrounds, who have accessed and successfully completed programmes of study



Increased the diversity of our staff and students



Increased staff, student and stakeholder satisfaction levels



Achieved external recognition of success and excellence



Achieved/exceeded SFC and other contract targets and increased our commercial/other income to ensure continued financial sustainability



Embedded sustainability within learning and teaching practices and business operations and reduced our carbon footprint



Increased the number of businesses we engage with and support through upskilling, reskilling, and improving productivity



Established enhanced, flexible learning and teaching and service delivery models incorporating the use of digital technologies, where appropriate



Increased staff and student digital skills and confidence



Increased support to enable staff and students to improve their own mental health and wellbeing



Priority Themes

