



**START
HERE**
GO ANYWHERE



**Arts, Fashion, Media
and Photography**



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Arts, Fashion, Media and Photography



Be inspired by our range of courses in Arts, Fashion and Media and start your creative career here.

Develop your chosen skills and build your portfolio in our dedicated workrooms with industry standard facilities and experienced staff to help inspire and support you to fulfil your potential.

We modelled our curriculum closely to industry by providing live briefs and the opportunity to work with external clients and community partners, preparing you for an exciting career in a growing and vibrant sector.

Our popular 'End of Year' shows will allow you to showcase your work to industry influencers before moving on to further study or employment.

► **Start your new career here**

Search and apply for courses at www.ayrshire.ac.uk or call **Student Services** on **0300 303 0303**

Possible Careers

Animator

Advertising Creative

Art Therapist

Artist

Art and Design Teacher/Lecturer

Creative Freelancer

Fashion/Costume Designer

Games Designer

Graphic Designer

Jewellery Designer

Illustrator

Photographer

Retail Merchandiser

Set Designer

Television/Film Producer

Television/Film Director

Videographer/Broadcaster

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Graeme Bone

Start here

HND Fashion: Design and Production with Retail

Go anywhere

Designer, Alex Begg and Co

"I worked in the construction industry for 11 years before changing direction and joining an NC fashion course at Ayrshire College.

As well as having an interest in fashion and tailoring, I have always been very creative and good with my hands so it made sense to do something I enjoy.

During my time at College I was awarded Fashion Student of the Year, Arts, Fashion and Media Student of the Year and Overall Ayrshire College Student of the Year, as well as winning several industry competitions, including one to design a bespoke tartan.

My design will be licensed as a traditional tartan and produced in

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different media and applications. Since leaving College I've had so many great opportunities and exciting prospects.

I secured work with the high end fashion brand, Alex Begg and Co. in Ayr through a 'Future Textiles' programme at Dumfries House.

As a result of this, I met with HRH Prince Charles and several influential industry people such as Patrick Grant and the Director of the British Fashion Council amongst others.

Recently I was interviewed for a BBC documentary on the Prince's Trust Foundation and how it has helped me.

My ambition is to venture into bespoke tailoring and made-to-measure garments in the future."



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Danielle Scott

Start here

HNC Media Analysis and Production

Go anywhere

Freelance Assistant Director
for Film/TV

"I've been in the industry for over three years now. I started on the Sky Atlantic series Patrick Melrose and have since worked on Outlander, Star Wars and The Fast and The Furious spinoff.

Everything's fun about being on set, you're making Hollywood - telling stories and making dreams come true. You're making part of history, and it's always

exciting seeing your name roll on the credits.

I'm working my way up the ladder, building my reputation. In this industry you get what you put in.

It's not about who you know, it's about putting yourself out there to meet those people.

It's a surprisingly small industry, especially in Scotland with the new film studios being built in Edinburgh. Once you get your foot in the door, that's you, you're away!"

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Scott Clark

Start here

HND Photography and
HNC Visual Communication

Go anywhere

Creative Intern at Ayrshire College

"I began my career as an apprentice Early Years Practitioner. It was something I'd always been interested in, but in reality, I found it just wasn't for me.

It was around then I began taking pictures. Through the Prince's Trust I enrolled in a photography evening class and my hobby quickly became a passion. I left my apprenticeship to enrol in the full-time NC Photography course.

My parents were concerned about me leaving a secure job, but despite their reservations, they supported me and were over the moon when I graduated with an HND.

Since then, I've not stopped working! As well as freelance work, I work with a media team and have created videos for Hunterston Power Station and filmed the First Minister, Nicola Sturgeon. I had a successful summer internship with the College Marketing team, working on film and animation as well as photography.



I'm currently studying HNC Visual Communication to complete my skill set, and I am in the process of setting up my own business. College has given me so many opportunities, there is definitely work out there in the creative industries. I'd encourage anyone with a passion for a subject to just go ahead and do it!"

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Create your own future

The Scottish Government has identified the creative industry as one of the nation's six key growth sectors, with an estimated one million new jobs available by 2030. Our film industry alone is worth in the region of £100m.

There are great opportunities for creative graduates. Choose from courses in:

Arts and Crafts

Art and Design

Fashion Design and Production

Fashion for Manufacture

Film and Broadcasting

Film Making

Media Analysis and Production

Photography

Social Media and Content Creation

Visual Communication

Why choose Arts, Fashion, Media and Photography?

- With a worldwide focus on new creative hubs being established in Glasgow, Edinburgh and Dundee, Ayrshire is the perfect place to prepare for your creative career here in Scotland and there's never been a better time to start.
- Working in the creative industry gives you the opportunity to create unique work you can be proud of and share with the world. Seeing something you created come to life, on screen, in print or on a model, is exciting and could potentially be seen by generations to come. The ability to create and innovate cannot be replaced by technology, so your skills will always be in demand.
- Creativity is a key skill for successful entrepreneurs. From freelancing to setting up your own business, or even launching your own commercial brand or product range, the opportunities to make money from your craft are endless.

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“Scotland has a creative sector that is dynamic, diverse and key to our economic growth – one that we are rightfully proud of.”

Fiona Hyslop
MSP Cabinet Secretary for Culture,
Tourism and External Affairs



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Are you right for the job?

- Creative
- Dynamic
- Passionate about your discipline
- Excellent communication skills
- Good at problem solving
- Focused
- Resilient

What are employers looking for?

- Can do attitude
- Innovation
- Efficiency
- Excellent communication skills
- Discipline
- Confidence

Are you interested in working in Arts, Fashion, Media or Photography?

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Start Here

Depending on your qualifications and work experience, we'll place you into the most appropriate level of course for your preferred discipline.

If you're interested in creative, but not sure what career route you wish to pursue, please contact us. We can help you find a starter course that meets your needs and provides the opportunity to progress to a more specific area of study should you wish to do so.



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Our Arts, Fashion, Media and Photography department has strong ties with several universities.

Students in our HND Art and Design and HND Visual Communication programmes can access industry talks, masterclasses and resources on the Ayr UWS campus and can potentially progress straight to third year on the UWS New Media Arts degree programme. They have also had regular successes securing places at Glasgow School of Art and Dundee University.

Photography students have previously moved onto degree programmes at City of Glasgow College.

HNC Media Analysis and Production students have graduated to

UWS, The Royal Conservatoire of Scotland, Stirling and Glasgow Caledonian University.

Fashion students have progressed to Heriot-Watt and Glasgow Caledonian University.

Please check with each university for their articulation requirements prior to your UCAS application. Entry is subject to availability of places and meeting entry requirements, other options may also be available.

► Can you picture yourself here?

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