



**START
HERE**
GO ANYWHERE

Hospitality, Tourism and Events



Hospitality, Tourism and Events

Hospitality, tourism and events are exciting career paths full of possibilities.

Not only is there the potential to work across Ayrshire, but a qualification in hospitality, tourism or events can lead you to a career with opportunities to travel and work throughout Scotland, the UK and even the world.

There's a wide variety of roles and if you have a good work ethic and a desire to provide excellent customer service, then working in this industry could be for you.

The career opportunities are endless, so what are you waiting for?

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Search and apply for courses at www.ayrshire.ac.uk or call **Student Services** on **0300 303 0303**

Possible Careers

Hotel Concierge

Hotel Manager

Travel Agent

Tour Operator

Tour Guide

Foreign Exchange

Run your own business

Food and Beverage Manager

Accommodation Manager

Events Manager

Conference Organiser

Wedding Co-ordinator

#CHOOSECOLLEGE

Ashley Brant

Start here

HNC Travel and Tourism

Go anywhere

Caravan Sales Advisor,
Turnberry Caravan Park

“When I was studying at college, I started out on the Professional Cookery course. That’s when I realised that one of the things I was naturally good at was speaking to people. That, plus the fact that I have always had a genuine enthusiasm and interest in tourism, so I made the decision to change course and study travel and tourism.

From college, I went on to work for VisitScotland and was based in the information centres both in Ayr and Glasgow. Eventually I worked in Glasgow full-time, and the commute didn’t really suit me with family commitments, so when the offer of working closer to home came up, I jumped at the chance.

I would say that the main skill you need to work in tourism is customer service, people skills are so important! I get to speak to a lot of different people within the industry and since I come from the local area, my knowledge really helps with my job.

There’s so many different paths to go down in tourism. It’s important to get as much work experience as you can. I volunteered with the Ayrshire and Arran tourism team and went to Prestwick Airport, for example, helping to give out advice to visitors about the local area.

I focused a lot of my studies on Scottish tourism while I was at college and the best thing is that I have fallen in love with Scotland all over again! I really enjoy getting to visit lots of different places, and learning more about the area and its history too.

My ambitions have changed slightly from broad tourism with VisitScotland to focusing on the leisure industry in my current job. This is definitely where I want to be and to progress from here.

School wasn’t really for me. It was only when I went to college and received support from lecturers, that I decided to progress on to university. I have definitely found my calling in travel and tourism – it’s finding what you’re good at in order to progress and just going for it!”

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Scott Robertson

Start here

HNC Hospitality

Go anywhere

Chef, Grand Hotel, Stockholm

"Once I left college I worked for the international catering company Sodexo, at the Royal Open Golf tournament in Troon. I'd always wanted to travel and saw an opportunity to work in France as a private ski chalet chef for the same company.

After a season in France, I'd learned a lot and all of the hospitality skills I had learned at college were incredibly useful. Following this, I worked for a time at Hampden Stadium looking after the catering for footballers and special events.

From here I went to Switzerland and met people who worked as private chefs for large chalet companies in high-end resorts.

My passion for travelling has helped me find a career in hospitality. They go hand in hand. I've had so many great opportunities. I've been lucky, but I've also worked hard.



I now work in the restaurants of a five star hotel in Stockholm, which caters for all kinds of people. If there's a celebrity in town, this is where they come.

It's a very professional place to work. I am very passionate about what I do and make sure that everything is at a high standard.

The hours are long but the pride and satisfaction come when you finish your shift and everything has gone really well. I have a very supportive team and a fantastic head chef who is very motivating. I really enjoy it.

College gave me the basic structure and knowledge to work in the hospitality industry. Now, my ambitions are to run my own catering company in the exclusive private chef industry."

#CHOOSECOLLEGE



Alistair McColm

Start here

HND Hospitality Management

Go anywhere

Senior Head Waiter,

Trump Turnberry

"I started working at Trump Turnberry while I was still at school, before coming to college to study Hospitality Management.

For me the best thing was that I could still work as well as study. The lecturers have really good industry experience, which was perfect as I wanted to learn from people who had done it before. I learnt so much from them. It was the best few years to gain such valuable experience.

I went on to university to a degree in Business Management. I've been promoted a couple of times since I started working at Trump Turnberry again, and I'm now the Senior Head Waiter.

I plan to travel in a few years, most likely to Dubai, with the ambition of being a Food and Beverage Manager by the time I'm 30."

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The world is your oyster!

With our exciting range of hospitality, tourism and events courses, the world is your oyster.

Choose from courses in:

Travel and Tourism

Hospitality

Events

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Why choose Hospitality, Tourism and Events

- Hospitality, tourism and events call for creative people! You're creating a product – be that food, drink or an experience – there's always scope to dream up new ways of making it more enjoyable for customers.
- No two days are the same: working in this industry means you can enjoy a wide range of opportunities.
- Fast-track your career: this industry provides opportunities for development and there's potential to move up the career ladder very quickly.



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“Hospitality, tourism and events are amongst the fastest growing areas of employment in Scotland, the UK and the world. It is estimated that the number of people employed in the industry globally could be 100 million. Wherever you are in the world your skills will be needed.”

Sally Kennedy,
Curriculum Manager of
Hospitality and Tourism at
Ayrshire College



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Are you right for the job?

- You want to work in a fast-moving, dynamic industry and have the ability to work as part of a team and work under pressure.
- Hospitality, tourism and events are about people – you want to make people's day!

What are employers looking for?

- An excellent customer service attitude, willing to go out of your way to give customers a superior service.
- Able to work as part of a team and work under pressure with excellent communication skills.

Are you interested in working in hospitality, tourism and events?

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Start Here

If you've got a real desire to work in a higher level post in the exciting hospitality, tourism and events industry, then our choice of courses could set you up for a fantastic career.

Ayrshire College will take into account your qualifications and life experience to place you on a course that is right for you.

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Go Anywhere

Hospitality, tourism and events skills give you a fantastic opportunity to work wherever you want - you can travel anywhere in the world.

If you've got a real desire for a management role in this fast moving, dynamic industry, then our courses could set you up for a fantastic career.

After successful completion of HNC or HND there are a number of possible options. You can follow an academic path to more advanced level courses at Ayrshire College, or you could move onto BA (Hons) International Business and Tourism Management at Glasgow Caledonian University, BA (Hons) Events Management at University

of West Scotland or BA (Hons) Food Nutrition and Textiles Education, BA International Hospitality Management at City of Glasgow College, or BA Rural Business Management at Scotland's Rural College.

Please check with each university for their articulation requirements prior to your UCAS application. Entry is subject to availability of places and meeting entry requirements, other options may also be available.

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