

Ayrshire College

Statement of Ambition 2030

Strategic Objectives & Measures of Success 2021–2024



Statement of Ambition 2030

Strategic Objectives & Measures of Success 2021–2024

Statement of Ambition 2030 Our Ambitions Strategic Objectives	04	What will success look like? Our Values Key Priority Themes	06 07 08
---	----	---	----------------

Statement of Ambition 2030

Ayrshire College Refresh & Renew Plan 2021–24



Click on the content links above to navigate Click on the home icon to return to contents

Ayrshire College is fully committed to challenging discrimination, advancing equality of opportunity, promoting inclusion and celebrating the diversity of all of its students, staff, visitors and partners.

To request a copy of this publication in another format please contact us:

Tel: 0300 303 0303

Email: marketing@ayrshire.ac.uk

Ayrshire College is a registered Scottish charity. Reg No SC021177

Ayrshire College will be an inspirational place of learning where individuals can excel and realise their full potential. A place where businesses and communities can access skills, expertise and innovation that supports local and national economic development and inclusive growth.

We will achieve this through strong collaboration and partnership working and by investing in and valuing our staff and students.







Ambition 1

To be an accessible, inspirational, and inclusive place to work and learn

Click here for more

Ambition 2

To support, empower and inspire our staff and students

Click here for more

Ambition 3

To be a high-performing, environmentally responsible college recognised for excellence, equality, and integrity

Strategic Objectives 2021–24

Over the next 3 years we will:

Provide an inspirational college experience which supports and enables students to overcome the disruption to learning caused by the pandemic and to successfully progress on their learning journey.

Embed diversity and inclusion in all decisions, and support staff and students by providing accessible opportunities to learn, work and develop

Embed a culture of open leadership and empowerment where staff and students feel valued, their voices are heard, and they are involved in decisions that affect them Work with partners, including businesses, to co-create and deliver a portfolio of learning and skills that is relevant, dynamic, flexible, and responsive to employer and industry needs, to current and future skills requirements and contributes to social and economic recovery.

Focus on being a
high-performing college
underpinned by excellence
in stewardship, effective risk
management and the
highest standards of
corporate governance.

Respond to the climate change emergency by being environmentally responsible, embedding sustainability in our learning and teaching and business operations

Develop and support staff and students to work and learn in new and innovative ways to enable excellence in all aspects of learning and teaching and service delivery.

What will success look like?

By 2024 we will have:



Increased the numbers of students, including those from disadvantaged backgrounds, who have accessed and successfully completed programmes of study



Increased the diversity of our staff and students



Increased staff, student and stakeholder satisfaction levels



Achieved external recognition of success and excellence



Achieved/exceeded SFC and other contract targets and increased our commercial/other income to ensure continued financial sustainability



Embedded sustainability within learning and teaching practices and business operations and reduced our carbon footprint



Increased the number of businesses we engage with and support through upskilling, reskilling, and improving productivity



Established enhanced, flexible learning and teaching and service delivery models incorporating the use of digital technologies, where appropriate



Increased staff and student digital skills and confidence



Increased support to enable staff and students to improve their own mental health and wellbeing



Priority Themes

