



# Hair, Beauty Therapy, Complementary Therapies and Make-Up Artistry

Prospectus | Career Guide



**We're here to help you  
get to where you want to be.  
We'll inspire you, increase your  
opportunities and raise  
your ambitions so you're ready  
to take the next step.  
Start here, go anywhere**

**together**

**we are Ayrshire College**



# Accessibility

Ayrshire College is fully committed to challenging discrimination, advancing equality of opportunity, promoting inclusion and celebrating the diversity of all of its students, staff, visitors and partners.

To request a copy of this information in another format please contact us:

Tel. 0300 303 0303

Email. [marketing@ayrshire.ac.uk](mailto:marketing@ayrshire.ac.uk)



[www.ayrshire.ac.uk](http://www.ayrshire.ac.uk)

Ayrshire College is a registered Scottish charity. Reg No SC021177

## #weareAyrshireCollege



# Why choose College?

Help with first steps towards your career

Change your career

Access further study at University

Start an apprenticeship

Help to start your own business

Study locally

Excellent facilities

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“ Sometimes the smallest step in the right direction ends up being the biggest step of your life. ”

# Build your future at Ayrshire College

Our campuses offer modern facilities with exciting learning spaces, to help you learn in a way that suits you. There are social spaces on each campus, including refectories and coffee shops, where you can relax and catch up with friends.



**Modern Learning  
Resource Centres**

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**Coffee Shops  
and Refectories**

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**Training  
Restaurants**

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**Training Hair and  
Beauty Salons**

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**Motor Vehicle  
Garage**

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**Gym and  
Multi-Sport Pitches**

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**Horticulture  
Centre**

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**Aeronautical and  
Engineering Centre**

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**Science Labs**

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**Construction and  
Trades Centre**

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**Training Hospital  
Ward**

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**Training Nursery**

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**Recording  
Studio**

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**Photography and  
Broadcasting Studio**

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**It's no secret that people like to look and feel their best and that they are often not afraid to spend money to achieve that. That is why the market size of the Hairdressing and Beauty Treatment industry, measured by revenue, is £1.8bn in 2021.**

If you want to be a part of the huge Hair, Beauty, Complementary Therapies and Make-Up Artistry industry, then we can help you get there.

With a range of courses to choose from, you will be able to develop your knowledge and treatment skills.

You will learn using industry-standard facilities and products, and our industry-experienced staff are always there to help inspire and support you to fulfil your potential.

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# Did you know...

...studying for a qualification in Hair, Beauty, Complementary Therapies and Make-Up Artistry can also transfer and lead to opportunities in many other industries? Fashion, TV/film, care or even tourism - the possibilities are endless!

Another misconception about this industry is that you will always be hands-on. While it's true you will work a lot on providing treatments initially, moving into higher-level roles is common once you have gained experience.

In this industry, you will go as far as your motivation will take you.

Read on to find out more about the job roles available and the type of person you need to be for a super successful career in Hair, Beauty, Complementary Therapies and Make-Up Artistry.

**“If you would have told me when I was 15 that I would be, at 19 years old, in my own house and running my own business then I would have been like, no, I can't do that. But I have.”**

**Lexie Jackson, Level 4 Beauty Alumni, 2020**



# Careers

- Beauty Therapist
- Massage Therapist
- Spa Therapist
- Hairdresser
- Nail Technician
- Barber
- Make-Up Artist
- Complementary Therapist
- Beauty Advisor/ Consultant
- Beauty Buyer
- Salon/ Spa Manager
- Lash Technician
- Special Effects Make-Up Artist
- Receptionist
- Retail Assistant
- Sales Assistant/ Manager
- Sales Executive
- Influencer
- Trainer/Lecturer
- Business Owner/ Freelancer



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There are literally hundreds of job roles within this industry.

Beauty Therapist, Massage Therapist, Hairdresser, Nail Technician, Barber, Make-Up Artist and Complementary Therapist are probably some of the more well-known career paths but there are several other jobs you could explore if you choose this industry.

There is a huge range of salaries in this field ranging anywhere from £14,000 to £80,000+ depending on the role.



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# Are you right for the job?

Not sure this career is right for you? Here are 10 statements to think about. If more than a few of these apply to you, then congratulations, it looks like you might just be looking at a future in Hair, Beauty, Complementary Therapies and Make-Up Artistry!

**You love to make people feel good about themselves**

**You are happy when you are working with your hands**

**You like the idea that no two days will be the same and that you will meet so many new people**

**You love the idea of being able to be creative each day**

**You like the idea of being self-employed and running your own business, or being employed and working with others**

**You can't think of a better place to work than a quiet spa with a relaxing atmosphere or a bustling salon with tons of energy**

**Your favourite thing in life is looking at new style trends**

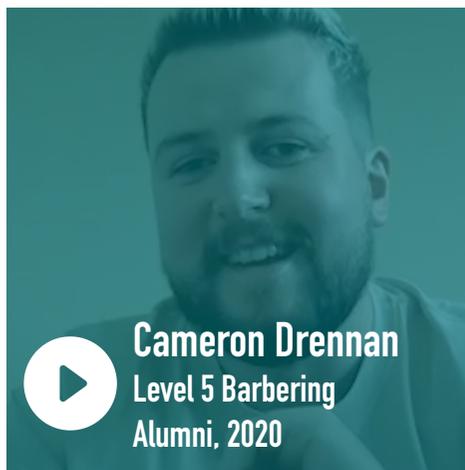
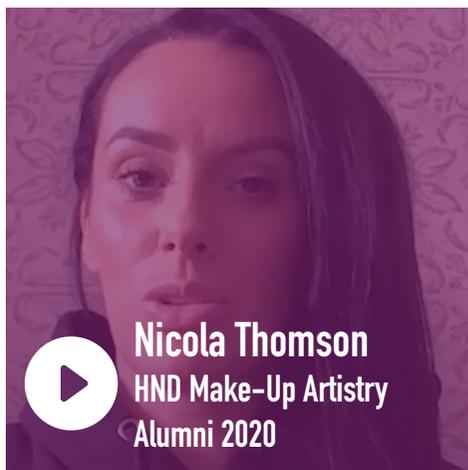
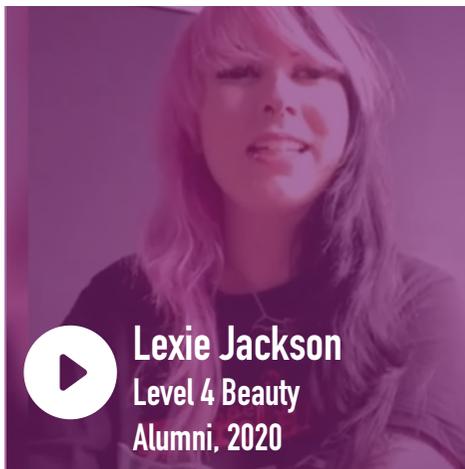
**You think that being on your feet all day is much better than sitting on an office chair**

**You would describe yourself as a dedicated person who is committed to others**

**You love being part of a team but while also being able to do your own thing**

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Coming to Ayrshire College **can change your life.**  
Don't just take our word for it, click on the links below  
to watch our student vlogs and listen to their podcasts...



join us on social:       



# What are employers looking for?

To work in the Hair, Beauty, Complementary Therapies and Make-Up Artistry industry you need to have a love of the subject and a passion for making people feel beautiful, relaxed and confident.

There are also a few more skills you need to have to thrive in this career...

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We searched tons of job adverts and here are the top five transferable skills we see mentioned for people working in this industry.

Don't worry if you don't already have these skills. We work on gaining or improving transferable skills\* in college.



### 1. Interpersonal

Simply meaning that you are a sociable person. Whether you are a Nail Tech, Make-up Artist, Hairdresser or Beauty Therapist, you are going to spend a good part of your day talking with and listening to people. If you love to talk or listen, then this is a good career for you.

### 2. Communication

Being a good communicator is all about being able to communicate exactly what procedure you will be carrying out and what your client can expect. Being able to listen, understand and interpret is key in this industry.

### 3. Learning

Trends, products and equipment change regularly and so you need to keep your skills up to date. In this industry, you need to have a desire to always be improving and developing your skills.

### 4. Time Keeping

You will be juggling lots of appointments each day and so your timekeeping is super important. No one likes to be left waiting and so you need to manage your time to keep your clients happy.

### 5. Team Player

While you will spend lots of time one-on-one with clients you will also typically be working alongside others. You might be renting a chair/room in a salon or be employed but you will spend your day surrounded by others.

\*Transferable skills – skills that can be applied to lots of jobs. These are skills you learn at school, college or jobs you have done in the past.



**Enterprising  
Students**

# Could you be one of our **Enterprising Students?**



The Enterprising Students Fund is a programme of support and funding of grants up to £5,000 for students of Ayrshire College who are interested in developing ideas to start up their own business.

In the Hair, Beauty, Complementary Therapies and Make-Up Artistry department, we have had many students that have been successful in their application to the fund with a total of £23,430 awarded to our students last year.

**Click this link** if you are interested in applying for the fund or would like to find out more.

**Click here**  
to visit our  
blog



**“ I am very grateful to the Ayrshire College Foundation for giving me this wonderful opportunity and for helping me start the foundations to help so many others. ”**

**Paula Ferguson, Alumni 2020**

# Start here...

What are you waiting for? Get in touch today if your dream is to work in the Hair, Barbering, Beauty, Complementary Therapies, Nails or Make-up Artistry Industry.

We have over 20 courses available in the Hair, Beauty, Complementary Therapies and Make-Up Artistry department. Find out more about them [here](#).

Not sure what course you should choose/ what level you should apply for?  
[Contact us here.](#)



## Courses available in:

- Beauty
- Complementary Therapies
- Nails
- Make-up
- Barbering
- Hairdressing

[Click here](#)  
to see all  
courses



“Enjoy the process of your learning and insert yourself into the industry after or even during your learning. You will reap the benefits. It won’t happen overnight but it will eventually.”

Cameron Drennan,  
Level 5 Barbering Alumni, 2020

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# Go anywhere...

You can progress onto a more advanced level in your chosen specialism or articulate to a degree programme, such as:

- BSc Integrative Healthcare and BDes (Hons), UHI
- BSc (Hons) Integrative Healthcare, UWS
- BDes (Hons) Special Make-up FX for Film and TV, Bolton University

Please check with each university for their articulation requirements prior to your UCAS application. Entry is subject to availability of places and meeting entry requirements, other options may also be available.

**“I never thought that at 45 I would be going to University to do a degree. Never. It’s been a journey and I can’t wait to see what the next step is going to be.”**

**Vicki Robertson,**  
HND Complementary Therapies  
Alumni 2021

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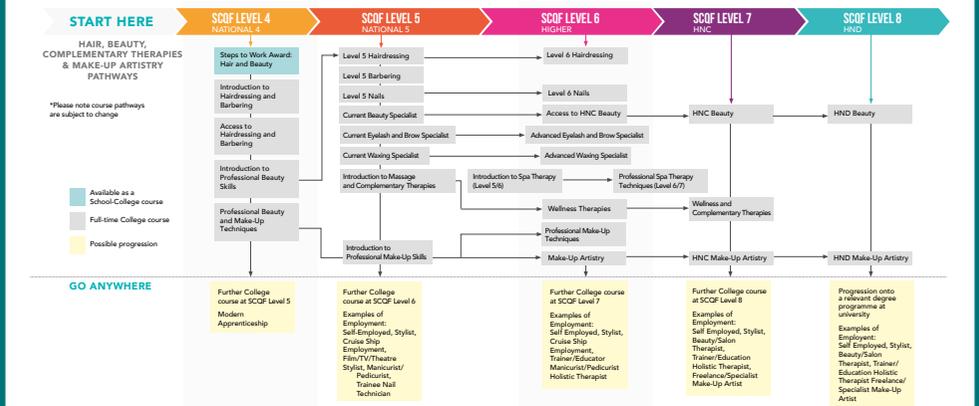


# What path will you take?

Our course pathway maps will help you understand the various routes you can take to help you achieve the qualifications you need.

## Course pathway map for: Hair, Beauty Therapy, Complementary Therapies and Make-Up Artistry

Zoom in  
to view



## Still unsure?

Contact our Student Services team and speak to one of our advisors who will be happy to help you.

You can book an appointment to see the Advisor for your curriculum area either in person, over the phone or by email:

[studentservices@ayrshire.ac.uk](mailto:studentservices@ayrshire.ac.uk)

Tel no. 01294 555 333



# Go for it!

You're just two steps away from starting your career in Hair, Beauty Therapy, Complementary Therapies and Make-Up Artistry...

## Step 1...

**Click here** to see our full list of courses at [www.ayrshire.ac.uk](http://www.ayrshire.ac.uk)

## Step 2...

**Apply online now** or download our Application Guide **here**

Full-time courses start in January and August. Apply as soon as you can because our courses fill up quickly!



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